
Event Agenda

Analytics Frontiers Conference

Thu, Apr 03, 2025

7:30 AM - 8:30 AM

Registration and Networking

8:30 AM - 8:45 AM

Welcome to the Analytics Frontiers Conference

Location: Piedmont Ballroom

Speakers: Dongsong Zhang, Tom Mazzaferro

8:45 AM - 9:40 AM

"The Future is AI-First: Are You Ready to Lead?" ft. Keynote Cassie Kozyrkov

Location: Piedmont Ballroom

Keynote Speaker: Cassie Kozyrkov

9:40 AM - 9:45 AM

A word from Teradata

Location: Piedmont Ballroom

Speaker: Gary Class

9:45 AM - 10:40 AM

Panel Discussion: "AI & GenAI Literacy – Empowering the Human in the Loop & Navigating the Future"

Location: Piedmont Ballroom

Moderator: Grayson Blair ; Speakers: Cassie Kozyrkov, Tom Mazzaferro, Agus Sudjianto

10:40 AM - 10:45 AM

A word from Cloudera

Location: Piedmont Ballroom

10:45 AM - 11:00 AM

Networking Break

Location: Pre-function Space

11:00 AM - 11:45 AM

Breakout Session 1

"Skunk Works" – A unique approach to introducing AI into a business function

11:00 AM - 11:00 AM
Location: Mecklenburg
Speaker: Michael Nicosia

Steering the Future: Risk Leadership's Strategies for AI Governance & Privacy Compliance

11:00 AM - 11:45 AM
Location: Charlotte
Speakers: Karrin Russo, Ron Whitworth, Truc Duong, Tina Nguyen

AI for All: Building Inclusive Language Models

11:00 AM - 11:45 AM
Location: North Carolina
Speaker: Vrushali Sawant

From Chaos to Clarity: AI-Powered Data Management for the Future

11:00 AM - 11:45 AM
Location: Graves
Speakers: Holly Sowinski, Radhika Mittal

Governing Generative AI at Mastercard

11:00 AM - 11:45 AM
Location: Graham
Speaker: Katherine Heighington

Transforming Healthcare with AI: From Augmented Intelligence to Agentic AI

11:00 AM - 11:45 AM
Location: Dunn
Speaker: Karen Hegarty

Navigating AI Safety: Sociotechnical Approaches in High-risk Sectors

11:00 AM - 11:45 AM
Location: Ardrey
Speakers: Ilieva Ageenko, Fidel Ilizastigui Perez

High scale testing automation with Gen AI

11:00 AM - 11:45 AM
Location: Caldwell
Speaker: Nitin Agrawal

AI Is Here to Stay—Are You Ready to Build It Right?

11:00 AM - 11:45 AM
Location: South Carolina
Speaker: Jerry Green

11:45 AM - 12:00 PM

Networking Break

Location: Pre-function Space

12:00 PM - 1:00 PM

Lunch

Location: Piedmont Ballroom

1:00 PM - 1:05 PM

A word from Dataku

Location: Piedmont Ballroom
Speaker: Austin Cook

1:05 PM - 2:00 PM

"What is Human-Centered AI and Why Does It Matter?" ft. Keynote Cecilia Aragon

Location: Piedmont Ballroom
Keynote Speaker: Cecilia Aragon

1:55 PM - 2:00 PM

A word from Sigma

Location: Piedmont Ballroom
Speaker: Will Grantham

2:00 PM - 2:55 PM

Panel Discussion: "AI in Healthcare: Promise vs. Reality"

Location: Piedmont Ballroom
Speakers: Amaresh Tripathy, Chris Blanchette, Dave Torgerson, Karen Hegarty

2:55 PM - 3:10 PM

Networking Break

Location: Pre-function Space

3:10 PM - 3:55 PM

Breakout Session 2

Strategic Approaches for Scaling and Value Creation in Organizations

3:10 PM - 3:55 PM
Location: Mecklenburg
Speaker: Manoj Kumar

Agents Missing in Action: Hard Truths About AI's Next Chapter

3:10 PM - 3:55 PM
Location: Charlotte
Speaker: Austin Cook

Ethical Guardrails for Generative AI: Building a Framework for Accountability

3:10 PM - 3:55 PM
Location: South Carolina
Speaker: Charliitta Hatch

Navigating The Developing Maze of AI Regulatory Compliance

3:10 PM - 3:55 PM
Location: Graves
Speaker: Richard Sheinis

Utilizing GeoSpatial Analytics and AI to Enhance Market Planning and Location-Based Insights

3:10 PM - 3:10 PM
Location: Graham
Speakers: Darcey Meus, Douglas Sherrard

When AI is your colleague: Is the workplace ready?

3:10 PM - 3:55 PM
Location: Dunn
Speakers: Jen Clark, Layne McGuire

Prompt like a Pro – GenAI Prompt Engineering Workshop

3:10 PM - 3:55 PM
Location: Ardrey
Speakers: Joseph Keating, Utwej Nalluri, Jerome Dormoy

On-premises vs public-cloud costs: The NC State experience providing on-premises resources, and Lenovo's experience providing public-cloud resources

3:10 PM - 3:55 PM
Location: Caldwell
Speakers: Andrew Petersen, Doug Beary

4:00 PM - 4:45 PM

Breakout Session 3

Building Trust in AI Agents Through Responsible AI

4:00 PM - 4:45 PM
Location: Mecklenburg
Speaker: Andrew Blake

Who's Responsible When Machines Decide?

4:00 PM - 4:45 PM
Location: Charlotte
Speakers: Jessica Dunn, Booshra Ahmed, Andrew Mize

Responsible generative AI: Evaluation best practices and tools

4:00 PM - 4:45 PM
Location: Graves
Speaker: Suresh Patnam

Power of AI to harness client conversations through digital interactions

4:00 PM - 4:45 PM
Location: Graham
Speaker: Atul Verma

Informed Decision-making: Data-Driven Leadership in the Digital Era

4:00 PM - 4:45 PM
Location: Dunn
Speaker: Jourdan Davis

Artificial Intelligence or Artificial Inequality: Examining the Socioeconomic Implications of Generative AI Adoption

4:00 PM - 4:45 PM
Location: Caldwell
Speaker: Sabby Gupta

4:45 PM - 5:45 PM

Reception/Networking